





WELLNESS

## ARTYA AND EDELBERG UNITE TO CREATE LUXURIOUS CARBON FIBER WRITING INSTRUMENT

 J'aime  15 personnes aiment ça.

POSTED BY **ROGER SCOBLE** ON WEDNESDAY, AUGUST 29TH, 2012 AT 2:33 PM FILED UNDER **WELLNESS**

When two wonder-houses come together then a masterpiece is yielded for sure. This has actually happened when Swiss luxury watch making brand 'Artya' joined forces with the 'Edelberg' to give birth to luxurious Coup de foudre Sloop Pen. Both of the Swiss companies originate from Geneva and thought of making something exceptionally creative and exquisite. Artya, basically is a luxury watch making company but the Sloop is its first luxurious writing instrument for the lovers of class and richness.

Coup de foudre Sloop Pen which looks wonderful in first appearance has been hit by 1,000,000 volt lightning so as to create the effect of rainbow styled oxidation texture. The material used for the unique oxidation is stainless steel. One of the artists from Artya thereafter chiseled the metal parts to make it look a matchless masterpiece. These pens possess the pride of being one of a kind object of luxury and will be available in limited edition. The barrel has the carbon fiber mat whereas the engraved line is of red lacquer.


The Sloop pen is thus all Swiss-made and is offered in two colors namely cream and black ones. The price tag in itself separates the pen in the category of luxurious writing instrument as a single piece is valued at around \$1973. It sure will require a rich pocket and an impeccable taste so as to possess something that much worthy.



Via: PR

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